



My Australian Christmas Card Competition 2019

🎁 A Very Aussie Christmas 🎁

Every year, students in Hong Kong are encouraged to participate in a theme-based Christmas card design competition hosted by the Australian Consulate-General.

The purpose of this competition is to encourage young artists to start their own cultural exploration of how they might celebrate Christmas in an Australian summer, which is very different to how those who live in the Northern Hemisphere might do so. In a country like Australia in the southern hemisphere, Christmas comes in the middle of a very hot summer. Images of snow, fireplaces and warm clothing are not those that are common for Australians. Many Australians spend their Christmas outdoors, at a beach or camping. Christmas Dinner may be a barbeque in the backyard or a picnic on a beach or in a park.

The competition also aims to promote thought among young students about cultural traditions, as well as foster friendship between Australia and Hong Kong.

Winning designs will be used as the official Christmas greetings of the Australian Consulate-General Hong Kong. Winning entries and selected other works will form a Christmas art exhibition at Hong Kong Fringe Club.

The theme of My Australian Christmas Card Competition 2019

This year's theme is **A Very Aussie Christmas**. Whether people are celebrating on Australia's famous ocean coastline, in lush tropical forests or in the dry, sandy outback, Christmas is about spending time with friends and family.

There are fewer international communities that have a stronger and longer-lasting connection than between Australia and Hong Kong. Migrants from the Hong Kong area first arrived in Australia more than 200 years ago. Today we are great friends and partners and we hope that this arts project will continue to promote the strong relationship between Australia and Hong Kong.

We also hope it will stimulate creativity and thought among students about the importance of friendship in celebrating sameness and our differences. In Australia, for example, Christmas is celebrated in summer. Families and friends might spend their Christmas outdoors at home, camping, in a park or at the beach.

Important dates

Submission dates: **Now to 25 Nov 2019**

Date of results announcement: **6 Dec 2019**

Awards and opening ceremony at Hong Kong Fringe Club: **17 Dec 2019**

Exhibition dates: **18 Dec to 30 Dec 2019**

Eligibility & Categories

The competition is open to all students from primary and secondary schools in Hong Kong.

Representatives of each school are nominated and confirmed by schools. No individual entry will be accepted.

Students may enter in one of four categories:

1. Junior Primary (primary 1 to 3);
2. Senior Primary (primary 4 to 6);
3. Junior Secondary (secondary 1 to 3) and
4. Senior Secondary (secondary 4 to 6)

Judging Criteria

Judging panel consists of representatives of the Australian Consulate-General and related sponsors. Entries will be judged according to the following criteria:

- Effectiveness in promoting the competition theme
- Creativity
- Visual aesthetics
- Authenticity
- Adherence to the competition rules

Awards

The competition consists of the following awards for each category:

1. **Winner:** Award Certificate plus Book Coupons valued at HK\$1,800.
2. **First runner-up:** Award Certificate plus Book Coupons valued at HK\$800.
3. **Second runner-up:** Award Certificate plus Book Coupons valued at HK\$400.
4. **Merit Awards** (up to five): Award Certificate plus Book Coupons valued at HK\$100

Winning designs will be used as the official Christmas greetings of the Australian Consulate-General Hong Kong. Winning entries and selected other works will be exhibited for public viewing at Hong Kong Fringe Club from 18 to 30 December 2019 and highlighted on the Australian Consulate-General website. Artists of all selected works will receive an Award Certificate.

How to participate

Participants must submit their entries **on or before 25 November, 2019** through their schools. Entries, with completed entry forms, must be delivered, either by hand or post to:

**Australian Consulate-General Hong Kong,
Public Affairs Section,
23/F, Harbour Centre, 25 Harbour Road,
Wan Chai, Hong Kong**

(for entries by post, the postal chop date will be the date of receipt).

Please mark deliveries as "My Australian Christmas Card Competition 2019".

Competition Rules

1. Entries must demonstrate an understanding of how Australians celebrate Christmas; extra judging consideration will be given to elements identifying Australia's relationship with Hong Kong.
2. The artwork should be presented on paper either A4 (297 mm x 210 mm) or A3 (420 mm x 297 mm) in size and in either landscape or portrait orientation. The artwork should be created per the above sizes and not presented as a card format (i.e. not folded or with inside text). Other dimensions will not be accepted.
3. The artwork may be done in pencil, crayon, felt tip, paint, or by using computer drawing or design software in 2D only.
4. We will not accept entries that used additional materials to create 3D effects, including glitter-type materials.
5. Participants should write the school name, student's name, class, and the age category entered on the back of the drawing paper.
6. Each participant should submit one entry only. A participant who submits more than one entry will be disqualified.
7. Representatives of each school are nominated and confirmed by schools. No individual entry will be accepted.
8. Entries must be the participants' original artworks that have not been published before, nor submitted for other competitions, and must not infringe intellectual property rights.
9. All entries become the property of the Australian Consulate-General and, whether selected or not, will not be returned upon submission.
10. The Australian Consulate-General assumes the right to edit, alter, publish, reuse, distribute, or exhibit the artworks in any manner whatsoever, including for publicity and educational purposes.
11. Staff and their family members of Australian Consulate-General Hong Kong and any related sponsors are not permitted to participate.
12. The organiser's decisions on the competition results are final.
13. All personal information collected by the Australian Consulate-General will only be used in matters relating to the "My Australian Christmas Card Competition" which includes for publicity and promotional purposes.
14. The Australian Consulate-General reserves all the rights to change the competition rules, regulations, prizes and other arrangements without prior notice.

Enquiry

Please send email to publicaffairshk@dfat.gov.au, or call Ms Candy Leung at 2585 4481 during office hours.



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每年，澳洲總領事館會主辦一個有主題的聖誕卡設計比賽，並邀請香港學界參與。這個比賽的目的是鼓勵身在北半球的年輕藝術家們，透過認識南北半球不同的慶祝聖誕習慣，想像他們會如何慶祝澳式聖誕，從而探索文化差異。

和其他南半球國家一樣，澳洲是在盛夏中過聖誕的，澳洲人不會將聖誕聯想到白雪、火爐或暖厚衣裳。許多澳洲人會在戶外、沙灘上或露營中度過聖誕節，而聖誕大餐可能是在後院燒烤或去海灘、公園野餐。

這比賽的另一目的是希望增加同學們對文化傳統的感受，兼且促進澳洲和香港之間的友誼。

比賽勝出作品將會獲澳洲駐香港總領事館作官方聖誕祝賀用途，並連同其他優勝作品於香港藝穗會作聖誕藝術展。

我的澳洲聖誕卡設計比賽 2019 主題

今年的主題是「非常澳洲的聖誕」。對澳洲人來說，慶祝聖誕可以在著名的海岸線上，或者在茂盛的熱帶森林中，甚至在乾燥多沙的內陸地區，但是與朋友和家人共度時光才是聖誕的真正意義。

200 年前已經有港人移民澳洲，現今兩地擁有緊密、持久的聯繫，乃世界上甚少國際社區關係能媲美。今天，我們已成為要好的朋友和合作夥伴，我們希望這個藝術項目將繼續促進澳洲與香港之間的友好關係。

我們也希望這設計比賽能激發學生的創意和思考，以增進友誼，同時認識和接納文化和傳統習慣上的差異，譬如在澳洲，聖誕節是在夏天慶祝的，澳洲人會在家裡、營地、公園裡或海灘上與家人和朋友共度佳節。

重要日期

比賽截止日期: 11 月 25 日

公佈得獎名單: 12 月 6 日

頒獎典禮暨香港藝穗會展覽開幕禮: 12 月 17 日

展覽日期: 12 月 18 至 30 日

參賽資格和組別

香港的中、小學學生均可參加；參賽作品必須由參賽者所就讀的學校提名及確認；不接受個人名義參賽。

比賽分四個組別：

初小（小學一至三年級）

高小（小學四至六年級）

初中（中學一至三年級）

高中（中學四至六年級）

評審標準

評審委員會是由澳洲總領事館及有關贊助商的代表組成。評審參賽作品標準如下：

- 推廣主題的成效
- 創意
- 視覺美感
- 原創
- 遵守比賽規則

獎品

每個組別的獎品如下：

1. 冠軍：獲頒獎狀及價值港幣\$ 1,800 之書券；
2. 亞軍：獲頒獎狀及價值港幣\$ 800 之書券；
3. 季軍：獲頒獎狀及價值港幣\$ 400 之書券及
4. 優異獎（最多 5 個）：獲頒獎狀及價值港幣\$ 100 之書券。

比賽勝出作品將會獲澳洲駐香港總領事館作官方聖誕祝賀用途，並連同其他優勝作品於 12 月 28-30 日在香港藝穗會展出，並登於澳洲總領事館之網頁。若其作品被選，參賽者均會獲頒獎狀。

參加辦法

參賽者必須填妥參加表格，並於 2019 年 11 月 25 日或前經其就讀學校提交作品。參賽作品可以郵寄或親臨遞交至：

香港灣仔港灣道 25 號海港中心 23 樓

澳洲總領事館公共事務部

(參賽作品以郵寄方式遞交將以郵戳日期為收件日期)

遞交時，請註明「我的澳洲聖誕卡設計比賽」。

比賽規則

1. 參賽作品首先必須展示對澳洲人如何慶祝聖誕節的文化傳統了解，其次是展示出澳洲與香港之間的關係。
2. 作品尺寸為 A4 (297 毫米 x 210 毫米) 或 A3 (420 毫米 x 297 毫米)，橫向或直向不拘。作品須以以上尺寸 (非對摺賀卡形式或內頁含文字) 遞交，其他尺寸將不受理。
3. 作品可以鉛筆、蠟筆、氈製粗頭筆、油彩或電腦繪圖軟件製作而成的平面設計。
4. 參賽作品不可包含閃光紙類的材料，或設有任何立體效果。
5. 參賽者必須在畫紙背面寫上學校名稱、學生姓名、班級及參賽組別。
6. 每位參賽者只可提交一份參賽作品。若參加者提交多份作品，將會被取消參賽資格。
7. 每間學校的代表須由學校提名和確認。比賽不接受個人名義參賽。
8. 參賽作品必須是參加者的原創作品，未曾被公開及未曾參加其他比賽，以及絕不可侵犯的知識產權。
9. 所有參賽作品一經提交，無論是否入選，將成為澳洲總領事館資產，澳洲總領事館將不會退還。
10. 澳洲總領事館有權編改、修改、發佈、重用、發佈或以任何方式展出作品，包括用作宣傳和教育目的上。
11. 澳洲總領事館和有關贊助商的員工及家屬將不可參賽。
12. 主辦機構澳洲總領事館就比賽結果持有最終決定權。
13. 澳洲總領事館從此比賽中收集的個人資料只用作於在「我的澳洲聖誕卡設計比賽」的宣傳和推廣事宜上。
14. 澳洲總領事館保留所有權利，修改比賽規則、條例、獎品及其他安排，而毋須事前通知。

查詢

如欲查詢，請寄電郵至 publicaffairshk@dfat.gov.au，或於辦公時間內致電 25854481 澳洲總領事館公共事務部聯絡梁小姐。